

Creating a Streaming Kit for Complex Networks' Interactive Shows

Complex Networks, the media company behind *Hot Ones* and *Sneaker Shopping*, reached out to AbelCine to engineer remote kits for their Twitch original programming contributors.

Aiming to launch with three new interactive Twitch shows, Complex Networks needed straightforward remote contribution kits that could enhance their production value over the typical laptop streaming setup. AbelCine's Business Development and Integration teams worked closely with Complex Networks to understand their specific objectives: a high-quality, remote controlled, easily-deployed streaming kit that could be shipped to various on-air talent's locations and increase production quality in terms of image capture, lighting, and audio. The equipment also needed to work with Complex Networks customized version of OBS Studio. AbelCine designed and configured ten remote drop kits around the affordable Konftel webcam. Each system also featured a MacBook Pro, Core SWX TorchLED Bolt 300, Audio Technica microphone, Saramonic 2-channel USB Audio Interface, and Sony headphones. The components could also be remotely controlled, allowing for easy technical support, service, and future upgrades if desired.

